# Sarah Westerfield.

Writer | sarahwesterfield.com | sawesterfield.fsu@gmail.com

## Experience.

**Pitch, Culver City CA (June 2016 - Present)**
*Junior Copywriter*

**Hearthstone:**
Navigated the world of collectible card games (CCGs) and mobile games to write numerous scripts, help oversee shooting & editing of said scripts, direct voice actors, and make many client-facing pitches.

**Heroes of the Storm, Overwatch:**
Gained experience working with multiplayer online battle arenas (MOBAs) and first-person shooters, and pitched creative concepts/activations to the C-suite for Blizzard North America.

**Other clients:** Coffee Bean & Tea Leaf, Westfield malls, Konami, and San Manuel Casino

**Bright Red\TBWA & The Zimmerman Agency, Tallahassee FL (May 2013 - July 2014)**
*Junior Copywriter, Junior Content Coordinator*

Worked on Nature's Own, Pilot Pens, and Capital City Bank

## Education.

**VCU Brandcenter (August 2014 - May 2016)**
*M.S. in Branding/Copywriting*

**Florida State University (August 2010 - May 2014)**
*B.S. in Communication/Advertising*

## Gaming.

It's a huge part of who I am. Here a few of my favorite titles:

Mass Effect 1, 2, 3, & Andromeda
Dragon Age Origins, 2, & Inquisition
Fallout 4
Skyrim
Overwatch
League of Legends
Destiny